Veröffentlichungen und Konferenzbeiträge des Lehrstuhls für ABWL, insb. Internationales Management an der Europa-Universität Viadrina Frankfurt (Oder)

Prof. Dr. Albrecht Söllner (seit 2009)


Stanske, Sarah; Söllner, Albrecht; Vodosek Markus(2018): Innovating in Incumbent Firms: On Organizational Identities in the Age of Discontinuity, accepted for the 2018 SMS Annual Conference, Paris 2018

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Dr. Danny Pająk


M. Sc. Maiia Deutschmann


Deutschmann, Maiia (2013): A system of country market and entry strategy selection. A special role of customer’s coordination need and a company’s systematic choice during the internationalization process, in: European International Business Academy (EIBA) Conference, December 2013, Bremen, DE.

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Dipl.-Ök. Moritz Botts


M. Sc. Lukas Wiafe

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M. Sc. Franziska Lichter
