

## Job Vacancy

Chair of Marketing  
Prof. Dr. Martin Eisend

# STUDENT ASSISTANT

Starting in December 2023, 10 working hours/week,  
for the duration of 12 months

The position is funded by the German Research Foundation (DFG)  
(Research Project: "Body Image and Advertising: A Meta-Analysis")

## Job Description

The student assistant is expected to support the research team (Martin Eisend and Daylan Schuchert) in conducting a meta-analysis, including literature retrieval, coding, and data preparation, and to contribute to the presentation and distribution of the project's findings. The student assistant will further support the research team in any other project-related tasks.

## Applicants are expected to

- to be enrolled as student at the Master level or advanced Bachelor level in Business studies, ideally with a Marketing focus
- be fluent in both English and German
- have gathered experience in empirical research (preferably coding experience)

## Application

Send your application documents (motivation letter, CV, proof of English and German language proficiency, transcript of records) by the 30<sup>th</sup> of November 2023 to [Luther@europa-uni.de](mailto:Luther@europa-uni.de)

