

**Promotionen**  
**im**  
**WiSe 2014/15**

<b>Name</b>	<b>Vorname</b>	<b>Disputation</b>	<b>Thema</b>
<b>Wenzel</b>	<b>Matthias</b>	26.01.2015	Market-shaping Capabilities: Examining a Sub-capacity of Dynamic Capabilities
<b>Knoll</b>	<b>Silke</b>	17.12.2014	Marketing und Gesellschaft – Studien zu gesellschaftsrelevanten Fragestellungen in der Marketingforschung
<b>Schmitt</b>	<b>Norma</b>	03.12.2014	Gender Stereotypes and Individual Economic Decision-Making
<b>Mazur</b>	<b>Stepan</b>	20.11.2014	On the use of the Wishart Distribution in Statistics and Econometrics with Applications in Bayesian Estimation of Optimal Portfolio
<b>Waszczuk</b>	<b>Antonina</b>	16.10.2014	Essays on the cross-section of international stock returns
<b>Lubnau</b>	<b>Thorben</b>	15.10.2014	Essays on Capital Market Efficiency and Technical Trading