



Veröffentlichungen und Konferenzbeiträge des Lehrstuhls für ABWL, insb. Internationales Management an der Europa-Universität Viadrina Frankfurt (Oder)

Prof. Dr. Albrecht Söllner (seit 2009)

Botts, Moritz/ Söllner, Albrecht (2014): Rethinking Europe: the role of institutional distance in understanding European integration, World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Wiafe, Lukas/ Söllner, Albrecht (2014): Institutions matter: a discursive perspective on inclusion. World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Mirkovic, Sabine/ Söllner, Albrecht (2010): Die neue Tugendhaftigkeit von Unternehmen und die Gefahren falscher Versprechen, in: Schmidt, S.J., Tropp, J. (Hrsg.), Die Moral in der Unternehmenskommunikation: Lohnt es sich, gut zu sein?, Köln 2009, S. 85-100

Siedentopp, Jan/ Söllner, Albrecht (2010): Path Dependence through Corporate Political Activity, in: Sydow, J., Schreyögg, G. (Hrsg.), Hidden Dynamics of Path Dependence. Institutions and Organisations, London: Palgrave Macmillan 2010, S. 71-93

Söllner, Albrecht (2010): Verantwortliches Management und die Principles of Responsible Management Education (PRME), in: B.S. Byrd, J. Hruschka; J.C. Joerden, Jahrbuch für Recht und Ethik / Annual Review of Law and Economics, Bd. 18, 2010, S. 419-429

Haase, Michaela/ Roedenbeck Marc/ Söllner, Albrecht (2009): A sketch of a mechanism-based explanation of cognitive path processes, lock-in of individual mental models and institutional rigidity, in: Scherer, A.G., Kaufmann, I.M., Patzer, M. (Hrsg.), Methoden in der Betriebswirtschaftslehre, Wiesbaden 2009, S. 21-46

Dipl.-Kfm. Danny Pajak

Pajak, Danny (2006): Konfliktfeld Offshoring - Auswirkungen von Standortentscheidungen auf Mitarbeiter in multinationalen Unternehmen, Saarbrücken: VDM Verlag Dr. Müller, 2006.

M. Sc. Maiia Deutschmann

Deutschmann, Maiia (2014): A system of country market and entry strategy choice. A new holistic model of internationalization, in: Global Management Journal, Vol. 6, Nr. 1,2, pp. 31-42.

Deutschmann, Maiia (2013): A system of country market and entry strategy choice. Towards a new holistic model of internationalization, in: Academy of international Business (AIB) Conference, Doctoral workshop, July 2013, Istanbul, Turkey.

Deutschmann, Maiia (2013): A system of country market and entry strategy selection. A special role of customer's coordination need and a company's systematic choice during the internationalization process, in: European International Business Academy (EIBA) Conference, December 2013, Bremen, DE.

Prifti; Viola/ Deutschmann; Maiia (2013): Introducing a breeding exemption into patent law: A legal and economic investigation of its compliance with article 30 of the TRIPS Agreement and its effects on innovativeness, in: EMLE Midterm Conference Proceedings, February 2013, Hamburg, DE.

Deutschmann; Maiia (2012): Creating an appropriate institutional environment for intellectual property rights: Current private reward system and alternative institutional solutions, in: Conference Proceedings of the 16th Annual Conference of International Society of New Institutional Economics (ISNIE), June 2012, Los Angeles, USA.

Deutschmann, Maiia/ Söllner, Albrecht (2012): Internationalization strategies under different cultural conditions: choosing among market, relational exchange or hierarchy as governance mechanisms for international transaction, in: 11th session of European School on New Institutional Economics (ESNIE), June 2012, Cargese, Corsica, FR.

Deutschmann, Maiia (2011): Analysing Intellectual Property Rights: Current Private Reward System and Alternative Institutional Solutions, in: Conference Proceedings of the 6th European Conference on Innovation and Entrepreneurship, September 2011, Aberdeen, UK.

Novruzova, Maiia (2010): Internationale Ländermarktauswahl. Eine empirische Analyse zentral- und osteuropäischer Märkte für die Expansion eines mittelständischen Verpackungsunternehmens, VDM Verlag Dr. Müller, Saarbrücken, 2010

Söllner, Albrecht/ Novruzova, Maiia (2009): Relationship Management under Different Cultural Circumstances, in: Conference Proceedings of the 9th International Conference on Relationship Marketing, September/Okttober 2009, Berlin, DE.

Dipl.-Ök. Moritz Botts

Botts, Moritz/ Söllner, Albrecht (2014): Rethinking Europe: the role of institutional distance in understanding European integration, World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Botts, Moritz (2013): Experience Effects on the Development of Psychic Distance - A Research Agenda and Preliminary Findings, in: 39th Annual Conference of the European International Business Academy (EIBA), December 2013, Bremen (Germany).

Botts, Moritz (2012): The Ethnocentrism Paradox - Does a Higher Level of Development of a Country lead to more Consumer Ethnocentrism?, in: Conference Proceedings of the 37th Annual Conference of the Macromarketing Society, June 2012, Berlin (Germany).

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Botts, Moritz (2011): Bridging Distances - Revisiting Psychic Distances to form Country Clusters, in: 37th Annual Conference of the European International Business Academy (EIBA), December 2011, Bucarest (Romania).

M. Sc. Lukas Wiafe

Wiafe, Lukas/ Söllner, Albrecht (2014): Institutions matter: a discursive perspective on inclusion.

World Interdisciplinary Network for Institutional Research Conference, September 2014, London, UK.

Wiafe, Lukas (2011): Do future generations participate in today's recovery? EFP for non-employees –

The GSOP, in: The Week of Employee Financial Participation in the EU at the European Economic and Social Committee, October 2011, Brussels (Belgium).